# Angela Kandis

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Austin TX Professional Seeking

## GRAPHIC/WEB/PRINT DESIGN EMPLOYMENT

Experienced, professional graphic, web and print designer seeking employment in a fast-paced and fun environment with an aggressive team where my design and conceptual skills can flourish. With a unique and wide variety of graphic design and coding oriented skills, I can offer a company its own in-house graphic and website department with only one hire.

# Skills

- Adobe Photoshop CS+
- Adobe InDesign CS+
- Adobe Illustrator CS+
- Adobe Bridge
- Adobe Acrobat
- WordPress

- Macromedia/Adobe Dreamweaver
- 3D Studio Max
- Microsoft SharePoint
- Microsoft Office Pro Suite
- HTML/HTML5/PHP/XML/CSS
- Raster and Vector Based Graphic Design
- CERTIFIED in Dell's STORM XML Publishing System
- Software and Hardware Troubleshooting
- Marketing, Usability and QA
- Comp Design and Mark Up

# Experience

### {BEAUTIFUL} YOU BRIDAL BOUTIQUE, Greater Austin Area

Premier Bridal Boutique – New startup company.

#### Graphic Design/Website Design and Administration/In-House Print and Publishing

#### 4/11 to Present

- Designs, codes and maintains company website
- Created a CMS (content management system) so company users can easily update web content
- Works directly for the owner of the Company to design and execute all visual projects for Beautiful You Bridal Boutique
- All graphics, code, problem troubleshooting and management of website
- Writes and executes small online apps
- Maintains social networking sites
- Created color pallets (VID) and all corporate branding for current business and future franchising
- Design, layout and publishing of print media for advertising and Trunk Shows
- Makes all brochures, pamphlets, and visual print products for company

#### CITIZENS INC., Austin, TX

Publically traded corporate insurance company in Austin Texas.

### In-House Sr. Website Administrator/Graphic Designer, 09/2006 - 01/2010

- Worked directly for the CEO and President of the Company to design and execute all visual projects for Citizens Inc
- Administered company website at an IT level, responsible for all web server hardware, software, permissions and security
- Designed and maintained company website in 4 languages (English, Spanish, Portuguese and Chinese)
- All graphics, code, troubleshooting and management of website
- Wrote and executed small online apps
- Design, layout and publishing of companies Annual Report, A fully bound published book done in InDesign
- All project management of Annual Report
- Worked with professional printing companies to ensure Quality Assurance and shareholder deadlines throughout project
- Made all brochures, pamphlets, and visual print products for the company
- Designed building signs graphics for companies private jet

#### **NOVOTUS LLC., Austin, TX**

Employment agency in Austin Texas.

# <u>Graphic Designer / Print Media / Website Development and Design / Email Campaign Design and Management, 05/2006 - 09/2006</u>

- Worked directly with Novotus's Fortune 500 clients such as Sabre Holdings, Travelocity, State Farm, Trillion, Hire.com, Plantronics, 1% Reality and HealthEdge to design full websites, career sections of their websites, and other marketing and design projects
- Created and designed all email campaigns in Campaign Enterprise for Novotus and Reaching Talent through Flash and HTML design
- QA and copyrighting daily targeting marketing campaigns
- Full enterprise corporate branding for a Novotus company called "Reaching Talent"
- Design, layout, comps, code and execution of Reaching Talent website
- Creating and designing print media items such as postcards, brochures, billboards, nylon wall signs, custom notepads and t-shirts using software such as Adobe Photoshop and Adobe Illustrator
- Working with high-resolution stock photography to create custom artwork and graphics for advertising and marketing purposes
- Closely working with the Reaching Talent brand manager to execute specific content for clients based on their needs while meeting or, in most cases, exceeding deadlines
- To work in raster and vector based design and publishing programs, such as Adobe Illustrator, Adobe Photoshop, and Adobe ImageReady, to fill all print and web based design needs for Reaching Talent

#### DELL COMPUTER CORPORATION, Round Rock, TX

Fortune 500 Publically Traded Computer Corporation.

#### Sr. Small Business Webmaster/Web Technologist II 06/1998 - 05/2006

- Storm Content Developer/Departmental Imaging, SMB e-Business
- Developing and maintaining the Small Business section of the Dell website which consists of approximately 4500 content and product pages; managing product content transitions, promotion content execution and daily site health reporting
- Management of all Small Business order, processing, shipping and confirmation email campaigns through PeopleSoft software
- Created tracking URL's for ROE reporting on Dell SMB email campaigns
- Member of an internal, global content publishing system technical support team
- Creating and editing imagery for our primary offers, email banners and global product images optimizing for website use from raw CMYK to RGB low resolution
- Building layered Photoshop PSD comps for site redesigns and other projects using the Dell Global Brand style guides so that changes can be quickly made and presented in meetings by our project managers
- Supporting offline marketing teams by providing high resolution print size/quality color corrected Dell system images for major corporate clients such as Rent-A-Center
- Creating Dell lifestyle images and global system images in a way that is consistent for the global and segment developers by color correcting, adding drop shadows, etc. that meets Dell standards
- Working with our Product Groups to suggest certain product shots and types that would be best for the eBusiness website and email campaigns, as well as the catalog and print mediums
- Attending customer usability sessions to learn how customers view Dell's online experience and then changing the website according to customer feedback

#### DAZ 3D, Draper, UT

DAZ 3D – Digital Art Zone – World's number one 3D Art Website.

#### Brokered Artist 2004 - Present

- Working as a brokered artist at DAZ Studios World's Premier Online 3D site (http://www.daz3d.com)
- DAZ duties include making texture sets and 3D plug-in's to sell to other professional and amateur 3D artists.
   Extensive Photoshop color correcting, color matching, color adjusting, texture matching, scanning textures, matching photographs, making seamless textures, creating photo realistic skin texture packs for 3D developers using photo references and working with photographers from Romania and the UK as well as extensive experience in corrective skills for old or damaged photographs.
- Working with other artists and members at DAZ in the "Copyright Awareness" group in a forum atmosphere

   answering questions and giving suggestions to maintain copyright and intellectual property standards at DAZ. Strong understanding of branding, copyright laws and ethical standards
- Published: Cover of October 2004 Kindred Spirit Magazine and half page layout "Featured Artist" in 3D Art's magazine "Best of the Web"

## References

Reference Name: Shelsea Stevens
Reference Company
Reference Title Owner of Company
Phone 830-265-0049

Email <u>bridebepink@gmail.com</u>

Reference Name: Steven VanLew
Reference Company Documation (Citizens Inc)
Reference Title Design Specialist
Phone 512-965-0598

Reference Name: Heather Gandy
Reference Company Harcourt Achieve (Dell Inc)
Reference Title Sr. Project Manager
Phone 512-592-1075
Email heather.gandy@hmhpub.com

Reference Name: Patricia Anglin
Reference Company Citizens Inc
Reference Title Data Administrator
Phone 512-698-4433
Email trishanglin@hotmail.com

Page 3 | 4

# Letters of Recommendation

Dell Inc. Mail Stop 8129 501 Dell Way Round Rock, TX 78682 (512) 725-1325

May 13, 2005

Letter of Recommendation for Ms. Angela Kandis

To Whom It May Concern:

I have worked very closely with Angela Kandis during her tenure at Dell, Inc. An experienced web designer and graphic artist, Angela demonstrated a keen knowledge of digital imagery and graphic design. Angela continually sought out avenues to strengthen and utilize this skill set, in the process establishing herself as the "go to" person for any imaging work for Dell.com within her business unit. Angela also sought opportunities to utilize her skills outside her functional role, assisting many cross-functional teams whenever assistance was needed. In addition to her professional career at Dell, Inc. Angela has bolstered her digital imaging skills through her work as an professional independent digital artist, where she has not only been able to expand the scope and breadth of her work beyond that which was required for Dell.com, but has also gained invaluable experience working with digital property rights.

Angela is team-oriented and can be relied upon to put group goals ahead of individual objectives. Angela's desire to pursue the field of digital graphics design is a logical step and it is with highest recommendation that I write this letter.

Sincerely,

Jeremy K. Gunn Online Manager Dell eBusiness

July 31, 2005

FROM: Bryan Chaney TO: Whom it may concern

RE: Angela Allen

After a two month contract with Novotus & ReachingTalent, Angela has proven herself a responsible and highly skilled graphic designer. Her winning attitude and willingness to accomplish team goals have made her an asset to the company.

After several years with Dell Computer, Angela has had to acclimate herself to a different "start-up" environment. She has made great strides in this department and any enterprise organization in need of creativity will be lucky to have her. I will be more than happy to answer any questions about these details and wish the best for Angela and her family.

Sincerely, Bryan Chaney Director, Talent Branding ReachingTalent, LLC